

Introduction to iiNet

shoppingcart

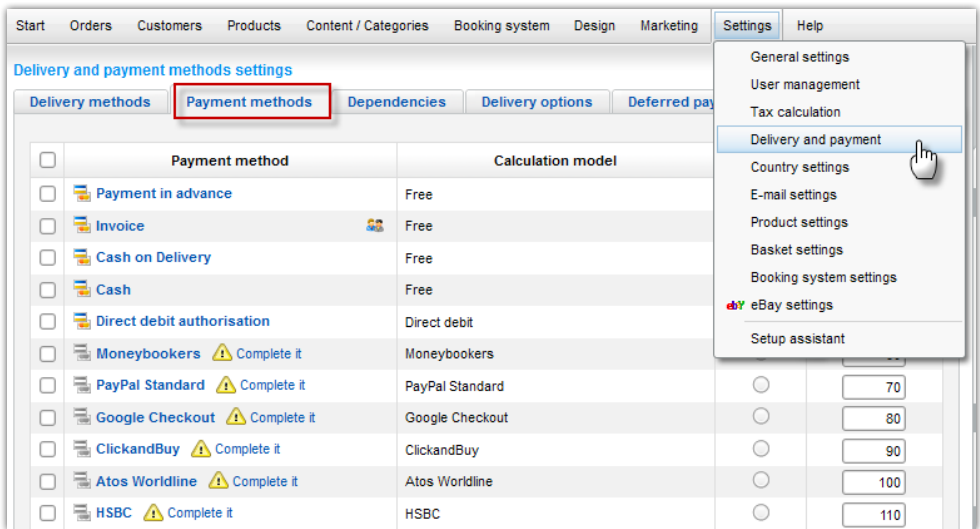
4/7 Payment method



Introduction to Shopping Cart 4/7 - Payment Methods

After setting up, tailoring the design, and entering your stock, you must establish payment options for your customers. Your **Shopping Cart** shop system will help you via preconfigured links to numerous payment providers and diverse price options.

Offering the right payment methods can help your online business succeed where others fail. You should therefore carefully analyse the market and choose the system which best meets your needs and those of your customers. Your **Shopping Cart** aids you with preconfigured links to a wealth of payment providers. You will find them in the "Settings / Delivery and payment" menu.



The screenshot shows the 'Delivery and payment methods settings' interface. The 'Payment methods' tab is selected and highlighted with a red box. A dropdown menu is open, showing various settings options, with 'Delivery and payment' selected and highlighted by a mouse cursor. The main table lists various payment methods and their calculation models.

<input type="checkbox"/>	Payment method	Calculation model
<input type="checkbox"/>	Payment in advance	Free
<input type="checkbox"/>	Invoice	Free
<input type="checkbox"/>	Cash on Delivery	Free
<input type="checkbox"/>	Cash	Free
<input type="checkbox"/>	Direct debit authorisation	Direct debit
<input type="checkbox"/>	Moneybookers ⚠ Complete it	Moneybookers
<input type="checkbox"/>	PayPal Standard ⚠ Complete it	PayPal Standard
<input type="checkbox"/>	Google Checkout ⚠ Complete it	Google Checkout
<input type="checkbox"/>	ClickandBuy ⚠ Complete it	ClickandBuy
<input type="checkbox"/>	Atos Worldline ⚠ Complete it	Atos Worldline
<input type="checkbox"/>	HSBC ⚠ Complete it	HSBC

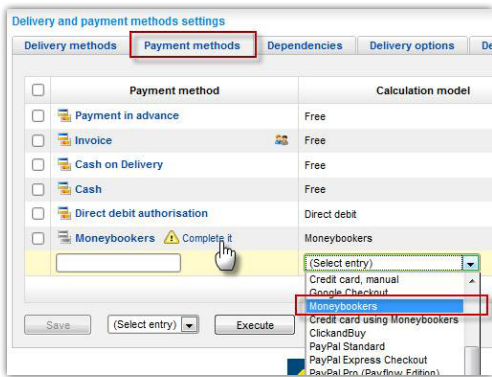
The dropdown menu contains the following items:

- General settings
- User management
- Tax calculation
- Delivery and payment
- Country settings
- E-mail settings
- Product settings
- Basket settings
- Booking system settings
- eBay settings
- Setup assistant

Here, you will find payment methods whereby you are responsible for billing customers. Methods include payment via bill, cash on delivery, pre-payment and manual credit-card payment.

You can simplify matters by having one of many payment providers process your payment transactions (like PayPal). Once you have registered with them, you can offer numerous payment methods at once—such as various credit cards or pre-payment via bank transfer.

Your customers pay a payment provider, which then notifies you as soon as it receives the money. Thanks to your shop's integration, orders which have been paid for will be marked automatically in your Back Office. You then simply have to ship the order.



To link your shop, you must register it with a payment provider. The registration process varies little among providers and always follows the same general pattern. Using the provider Moneybookers as an example, we will show you how to set up payments.

In the "Settings / Delivery and payment" menu, add the payment provider Moneybookers. After you save, click on "Complete". If a corresponding entry is already in the overview list, you can begin registering.

For every payment provider, your **Shopping Cart** provides an appropriate link to register a corresponding merchant's account. After you register, you will receive different registration data from different providers. Registration data might consist of a customer ID and a password; other providers use a combination of password and e-mail address. Regardless of the specifics, you must enter such data in your shop's Back Office.

Here are four steps to a smooth set-up:

1. In your Back Office, make sure that you correctly enter all registration data for your payment provider. Sometimes, a payment provider's string of data is longer than the visible output field. In this instance, double-check that you have indeed transferred all data with all parameters.
2. Due to case sensitivity, make sure you use upper-case letters and lower-case letters as appropriate.
3. Make sure that you do not confuse the "User name" and "Password" login fields.
4. Check your merchant's account with the payment provider to verify that the payment method you had selected in your shop has, in fact, been activated.

The screenshot shows the 'Payment methods' configuration page for Moneybookers. It has three tabs: 'General', 'Settings', and 'Customer groups'. The 'Settings' tab is active. The page title is 'Payment methods - Moneybookers'. Below the tabs, there is a heading 'This is how to offer your customers payment using Moneybookers:' followed by a numbered list of instructions. The 'Registration data for the Moneybookers account' section contains two input fields: 'E-mail address *' and 'Customer ID *', both of which are highlighted with red boxes. Below this is the 'Entries in the merchant settings of the Moneybookers account' section, with a 'Secret word *' input field also highlighted in red. The 'Moneybookers payment method selection' section features a dropdown menu currently set to 'Wallet'. Underneath, there is a 'Selection of icons to display in the page element' section with a grid of logos for VISA, MasterCard, AMEX, American Express, eNETS, Nordea, and eps, each with an unchecked checkbox. At the bottom, there are two more numbered instructions and a link to 'Go to the Moneybookers administration'.

Once you have correctly entered all of your payment provider's data, it is time to test the payment process. Nearly all payment providers offer a test mode, also known as the "sandbox". This permits the consequence-free processing of transactions.

If there is no test mode, you should make an actual purchase in your shop to ensure that you will indeed receive payments. To conduct a live test, your **Shopping Cart** must be "open" and the payment method must be set to visible. Activate the payment method under "General settings".

To switch your shop to live mode, click on the "Settings" menu and select "General settings". Under the "Status" tab, you will see the "Status" submenu item. You can activate your shop here. But keep in mind that anybody can now access your shop!